



Vancouver entrepreneurs launch new video production and marketing biz

August 13, 2012 -- (*Vancouver, BC*) Vancouver entrepreneurs Jason Butcher and Nicholas Shepard have come together to form a new Vancouver-based video production company, Blue Chip Productions.

Within only six weeks of launching, Blue Chip Productions has landed significant projects including:

- Feature film – (*Thriller*) “**Black Haze**” with Road 13 Films scheduled to begin filming in the fall of 2012
- A **CWS** and **Leavitt Machinery** co-production promoting the Manitou Combilift C55000 – Sales and promotional video
- **OTC Market News** – Live Streaming series to begin airing Fall 2012

Nicholas Shepard was part of the Leo Award nominated team behind **CBC’s Winning America**. His talents have been sought-after by countless North American production and post-production companies. An impressive portfolio, Nick’s work can be seen in everything from the Canadian Liberal Party federal election television commercials, to the critically acclaimed film **Beyond the Black Rainbow**, and the TIFF nominated film **Gun to The Head**.

From their production studios in Vancouver, Shepard juggles two phones while meeting with his media marketing wiz and Blue Chip co-founder and partner, Jason Butcher.

“Consumers prefer one-stop shopping. It’s easier and far more cost effective to have one go-to company they can count on to streamline and deliver the goods,” says Butcher. “Partnering with Nick was one of the smartest business decisions I’ve ever made. The guy’s a video genius.”

Jason Butcher, co-founder of Blue Chip Productions, is an investor and entrepreneur with over 15 years of experience building local and international businesses that have been focused on helping traditional and online business ventures generate revenue with powerful direct marketing solutions. Jason will work one-on-one with you to determine your goals and find the optimal solution for marketing your videos and increasing your exposure.

“We’re excited to launch! There’s a sea of creativity out there and we believe our services are just what companies need to bring their brand to life,” says Shepard.

ABOUT BLUE CHIP PRODUCTIONS

Blue Chip is a full-service video production agency that specializes in video communication and marketing, studio services and digital asset management. Co-founders Nicholas Shepard and Jason Butcher bring a glittering award roster and more than 30 years of success to the table and know that video continues to be the ideal medium for clients to engage their audiences and enjoy a higher customer conversion rate, increase their SEO and enhance their images.

For more information and to arrange personal interview(s), contact:

Nicholas Shepard or

Jason Butcher

info@bluechipproductions.ca

Studio: 604-569-1226



215 - 196 West 3rd Avenue
Vancouver, BC Canada V5Y 1E9

<http://www.bluechipproductions.ca>